

# A Strong Foundation of Ethical Craftsmanship

## Maximilian Huxley Construction Ltd.

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Established in 1999, Maximilian Huxley Construction Ltd. (MHC) has quickly become Greater Victoria's premier source for superior new homes and high-end "character" renovations. In an age when many contractors are cutting costs at the expense of their clients, MHC has refused to compromise on craftsmanship and safety, which has pushed the company to the top of British Columbia's custom residential and small commercial industry in only 10 short years, and has created a client list that grows a little longer every day.

A key component of the company's success is the leadership of its president, owner and namesake, Maximilian Huxley, who grew up with a father who was a carpenter and a mother who owned a company that manufactured wooden gift products. Redirecting thoughts of being an architect for a more hands-on role in construction and the gratification of producing a quality product, Huxley has transitioned two decades of experience into a dynamic, contemporary company that is as known for its integrity and comprehensive customer service as it is for the strength of its custom renovation work. It is a fact that keeps the company's clientele coming back for more.

### Keeping Small Details in the Big Picture

While the company's niche is medium to large-scale projects, MHC is all about the details, the most important being customer satisfaction. This is why MHC has project managers on-site each and every day of construction to make sure the project is not only properly supervised, but also to assure that when clients have questions the answers are easily accessible.



MHC's customer service is only enhanced by its hardworking staff. With a team of 15 carefully chosen, complementary professionals, the company creates a jobsite atmosphere that is as classy as the homes it builds. With none of the cliché vulgarities one may find at many jobsites throughout the industry, MHC's team is clean-cut and well-presented, which allows for a comfortable and easy exchange between the company and its clientele.

Maximilian Huxley greatly appreciates the work of his team and offers competitive wages and a great atmosphere designed to attract the very best in the industry and to retain them. This creates the added benefit of security and familiarity for company clients, allowing clients to work with staff with whom they have already developed a rapport.

These relationships are of utmost importance to MHC, a company that appreciates the loyalty of its clients, and to reinforce this two-way relationship goes above and beyond the call of duty. One project that highlights this tenet was a home construction project on a remote island for a pre-existing client. With everything barged, the team in charge of the project was required to live on the island with the clientele for the duration of the summer. It is this kind of personal service that sets MHC apart from the rest, and the company will undertake such involving projects on lower Vancouver Island up to Chemainus and through the Gulf Islands.

### Customer Satisfaction, Always in Style

Other standout qualities of the company are its honesty with its clients, and its ethical business practices. With a difficult economy and a slowdown in demand, the world of residential home building has become a free-for-all with every man for himself. Desperate to keep afloat, many smaller contractors have been outbidding companies like MHC with false promises and lower prices, but with a catch. Many of these desperate companies are uninsured, forgo the proper permits, and sometimes put homeowners and staff at risk with unsafe building practices. This trend is one that MHC refuses to follow, and, because of it, the company has taken a hit financially.

Despite these challenges the company faces, Maximilian Huxley remains optimistic about the future of his company, and for good reason. With a growing list of services to offer its clients, including everything from foundations, framing and window finishing, MHC remains a high-demand, multimillion dollar company. The company also boasts a 2,000-square foot millwork shop and offers repair and maintenance for its loyal clientele, all augmented by trusted subcontractors for work such as electrical, plumbing and gas.

It is the company's broad spectrum of capabilities that has attracted projects like a 24-acre vineyard. The project included construction of a main house (7,500 square feet), a garage (1,200 square feet), and a barn (3,000 square feet).

The company is currently completing work near the waterfront on a contemporary house, an area of contract work that the company would like to explore more of in the future; such projects usually mean involving innovative architects, better building supplies, and a chance for the company to display its full range of services. Two more long-term goals for the company are the expansion of its new home construction business and to collaborate more frequently with talented architects in Western Canada.

Drawing on the ability to deliver upgrades to entire homes that offer both signature lifestyle detailing and functional excellence, no matter the client's stylistic desires, Maximilian Huxley Construction Ltd. will continue to build on its legacy of high-quality homes, superior craftsmanship and unshakable ethics. •



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Saanich Rentals congratulates Maximilian Huxley Building and Renovations for their growth to date and wishes much continued success in the future.



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